



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968512-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Romney/R/President	Romney for President, Inc	114

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	968512	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	6a Eyeopener	558-7a	-- 222--	:30	6	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-- 222--	6	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/31/12	6:14 AM	6a Eyeopener	558-7a	:30	2012MRFP156H	\$1,500.00 NM
2	WCVB	W	10/31/12	6:59 AM	6a Eyeopener	558-7a	:30	2012MRFP143H	\$1,500.00 NM
3	WCVB	Th	11/01/12	6:38 AM	6a Eyeopener	558-7a	:30	2012MRFP143H	\$1,500.00 NM
4	WCVB	Th	11/01/12	6:59 AM	6a Eyeopener	558-7a	:30	2012MRFP156H	\$1,500.00 NM
6	WCVB	F	11/02/12	5:59 AM	6a Eyeopener	558-7a	:30	2012MRFP156H	\$1,500.00 NM
5	WCVB	F	11/02/12	6:27 AM	6a Eyeopener	558-7a	:30	2012MRFP143H	\$1,500.00 NM
2	10/31/12	11/04/12	Good Morning America	658-9a	-- 222--	:30	6	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-- 222--	6	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/31/12	7:28 AM	Good Morning America	658-9a	:30	2012MRFP156H	\$1,500.00 NM
2	WCVB	W	10/31/12	8:53 AM	Good Morning America	658-9a	:30	2012MRFP156H	\$1,500.00 NM
3	WCVB	Th	11/01/12	7:59 AM	Good Morning America	658-9a	:30	2012MRFP143H	\$1,500.00 NM
4	WCVB	Th	11/01/12	8:40 AM	Good Morning America	658-9a	:30	2012MRFP156H	\$1,500.00 NM
6	WCVB	F	11/02/12	7:48 AM	Good Morning America	658-9a	:30	2012MRFP156H	\$1,500.00 NM
5	WCVB	F	11/02/12	8:56 AM	Good Morning America	658-9a	:30	2012MRFP156H	\$1,500.00 NM
3	10/31/12	11/04/12	LIVE WITH KELLY & MICHAEL	9A-10A	-- 11---	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-- 11---	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/31/12	9:20 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	2012MRFP143H	\$500.00 NM
2	WCVB	Th	11/01/12	9:37 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	2012MRFP156H	\$500.00 NM
6	10/31/12	11/04/12	Midday News	1158a-1230p	-- 111--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-- 111--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/31/12	12:20 PM	Midday News	1158a-1230p	:30	2012MRFP156H	\$600.00 NM
2	WCVB	Th	11/01/12	12:29 PM	Midday News	1158a-1230p	:30	2012MRFP143H	\$600.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
968512-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	Romney for President, Inc	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/31/12	11/04/12	Midday News	1158a-1230p	-- 111--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB F 11/02/12 12:29 PM Midday News 1158a-1230p :30 2012MRFP143H \$600.00 NM									
7	10/31/12	11/04/12	Millionaire	1228-1p	-- 111--	:30	3	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -- 111-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/31/12 12:52 PM Millionaire 1228-1p :30 2012MRFP156H \$800.00 NM									
2 WCVB Th 11/01/12 12:46 PM Millionaire 1228-1p :30 2012MRFP156H \$800.00 NM									
3 WCVB F 11/02/12 12:45 PM Millionaire 1228-1p :30 2012MRFP156H \$800.00 NM									
8	10/31/12	11/04/12	1-2p	1-2p	-- 111--	:30	3	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -- 111-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/31/12 1:32 PM 1-2p 1-2p :30 2012MRFP143H \$900.00 NM									
2 WCVB Th 11/01/12 1:56 PM 1-2p 1-2p :30 2012MRFP156H \$900.00 NM									
3 WCVB F 11/02/12 1:57 PM 1-2p 1-2p :30 2012MRFP156H \$900.00 NM									
9	10/31/12	11/04/12	GENERAL HOSPITAL	ABC SOAPS ROTA	-- 111--	:30	3	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -- 111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/31/12 2:25 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 2012MRFP156H \$1,200.00 NM									
2 WCVB Th 11/01/12 2:59 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 2012MRFP143H \$1,200.00 NM									
3 WCVB F 11/02/12 2:59 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 2012MRFP143H \$1,200.00 NM									
10	10/31/12	11/04/12	Newscenter 5 at 5	5-6p	-- 111--	:30	3	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -- 111-- 3 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/31/12 5:24 PM Newscenter 5 at 5 5-6p :30 2012MRFP156H \$2,400.00 NM									
2 WCVB Th 11/01/12 5:24 PM Newscenter 5 at 5 5-6p :30 2012MRFP156H \$2,400.00 NM									
3 WCVB F 11/02/12 5:30 PM Newscenter 5 at 5 5-6p :30 2012MRFP156H \$2,400.00 NM									
11	10/31/12	11/04/12	Newscenter 5 at 6	6-630p	-- 111--	:30	3	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -- 111-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/31/12 6:29 PM Newscenter 5 at 6 6-630p :30 2012MRFP143H \$3,000.00 NM									
2 WCVB Th 11/01/12 6:12 PM Newscenter 5 at 6 6-630p :30 2012MRFP156H \$3,000.00 NM									
3 WCVB F 11/02/12 6:29 PM Newscenter 5 at 6 6-630p :30 2012MRFP143H \$3,000.00 NM									
12	10/31/12	10/31/12	M-F Inside Edition	658-730p	-- W----	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -- W---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/31/12 7:12 PM M-F Inside Edition 658-730p :30 2012MRFP156H \$2,500.00 NM									
13	10/31/12	10/31/12	Chronicle	728-8p	-- W----	:30	2	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									



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Advertiser	Product	Estimate Number	
Romney/R/President	Romney for President, Inc	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/31/12	10/31/12	Chronicle	728-8p	--W----	:30	2	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/31/12	7:29 PM	Chronicle	728-8p	:30	2012MRFP156H	\$2,500.00 NM
2	WCVB	W	10/31/12	7:45 PM	Chronicle	728-8p	:30	2012MRFP143H	\$2,500.00 NM
14	10/31/12	11/04/12	Newscenter 5 at 11	11-1130p	--111--	:30	3	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--111--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/31/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP156H	\$1,800.00 NM
1	WCVB	Th	11/01/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP143H	\$1,800.00 NM
3	WCVB	F	11/02/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP156H	\$1,800.00 NM
15	10/31/12	11/04/12	5a Eyeopener	5-6a	--211--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--211--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/31/12	5:25 AM	5a Eyeopener	5-6a	:30	2012MRFP156H	\$700.00 NM
1	WCVB	W	10/31/12	5:39 AM	5a Eyeopener	5-6a	:30	2012MRFP143H	\$700.00 NM
3	WCVB	Th	11/01/12	5:24 AM	5a Eyeopener	5-6a	:30	2012MRFP156H	\$700.00 NM
4	WCVB	F	11/02/12	5:28 AM	5a Eyeopener	5-6a	:30	2012MRFP156H	\$700.00 NM
16	11/05/12	11/06/12	6a Eyeopener	558-7a	22-----	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	11/05/12	6:24 AM	6a Eyeopener	558-7a	:30	2012MRFP165RH	\$1,500.00 NM
1	WCVB	M	11/05/12	6:44 AM	6a Eyeopener	558-7a	:30	2012MRFP164H	\$1,500.00 NM
4	WCVB	Tu	11/06/12	6:27 AM	6a Eyeopener	558-7a	:30	2012MRFP164H	\$1,500.00 NM
3	WCVB	Tu	11/06/12	6:38 AM	6a Eyeopener	558-7a	:30	2012MRFP156H	\$1,500.00 NM
17	11/05/12	11/06/12	Good Morning America	658-9a	22-----	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	11/05/12	7:47 AM	Good Morning America	658-9a	:30	2012MRFP164H	\$1,500.00 NM
1	WCVB	M	11/05/12	8:41 AM	Good Morning America	658-9a	:30	2012MRFP156H	\$1,500.00 NM
4	WCVB	Tu	11/06/12	7:26 AM	Good Morning America	658-9a	:30	2012MRFP164H	\$1,500.00 NM
3	WCVB	Tu	11/06/12	8:48 AM	Good Morning America	658-9a	:30	2012MRFP164H	\$1,500.00 NM
18	11/05/12	11/06/12	LIVE WITH KELLY & MICHAEL	9A-10A	11-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	9:45 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	2012MRFP164H	\$500.00 NM
2	WCVB	Tu	11/06/12	9:56 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	2012MRFP164H	\$500.00 NM
19	11/05/12	11/06/12	Midday News	1158a-1230p	22-----	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$600.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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INVOICE

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Romney/R/President	Romney for President, Inc	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
19	11/05/12	11/06/12	Midday News Class of Time - Pre-emptible with notice	1158a-1230p	22-----	:30	4	\$600.00	NM																																																																			
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
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3	WCVB	Tu	11/06/12	12:11 PM	Midday News	1158a-1230p	:30	2012MRFP156H	\$600.00	NM																																																																		
4	WCVB	Tu	11/06/12	12:24 PM	Midday News	1158a-1230p	:30	2012MRFP164H	\$600.00	NM																																																																		
20	11/05/12	11/06/12	Millionaire Class of Time - Fixed Non Pre-emptible	1228-1p	22-----	:30	4	\$800.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	22-----	4	\$800.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WCVB	M	11/05/12	12:45 PM	Millionaire	1228-1p	:30	2012MRFP164H	\$800.00	NM																																																																		
2	WCVB	M	11/05/12	12:53 PM	Millionaire	1228-1p	:30	2012MRFP164H	\$800.00	NM																																																																		
4	WCVB	Tu	11/06/12	12:39 PM	Millionaire	1228-1p	:30	2012MRFP164H	\$800.00	NM																																																																		
3	WCVB	Tu	11/06/12	12:54 PM	Millionaire	1228-1p	:30	2012MRFP156H	\$800.00	NM																																																																		
21	11/05/12	11/06/12	1-2p Class of Time - Fixed Non Pre-emptible	1-2p	22-----	:30	4	\$900.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>22-----</td><td>4</td><td>\$900.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WCVB</td><td>M</td><td>11/05/12</td><td>1:00 PM</td><td>1-2p</td><td>1-2p</td><td>:30</td><td>2012MRFP164H</td><td>\$900.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>11/05/12</td><td>1:32 PM</td><td>1-2p</td><td>1-2p</td><td>:30</td><td>2012MRFP156H</td><td>\$900.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>Tu</td><td>11/06/12</td><td>1:28 PM</td><td>1-2p</td><td>1-2p</td><td>:30</td><td>2012MRFP164H</td><td>\$900.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>Tu</td><td>11/06/12</td><td>1:56 PM</td><td>1-2p</td><td>1-2p</td><td>:30</td><td>2012MRFP164H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	22-----	4	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	M	11/05/12	1:00 PM	1-2p	1-2p	:30	2012MRFP164H	\$900.00	NM	1	WCVB	M	11/05/12	1:32 PM	1-2p	1-2p	:30	2012MRFP156H	\$900.00	NM	4	WCVB	Tu	11/06/12	1:28 PM	1-2p	1-2p	:30	2012MRFP164H	\$900.00	NM	3	WCVB	Tu	11/06/12	1:56 PM	1-2p	1-2p	:30	2012MRFP164H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	22-----	4	\$900.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WCVB	M	11/05/12	1:00 PM	1-2p	1-2p	:30	2012MRFP164H	\$900.00	NM																																																																		
1	WCVB	M	11/05/12	1:32 PM	1-2p	1-2p	:30	2012MRFP156H	\$900.00	NM																																																																		
4	WCVB	Tu	11/06/12	1:28 PM	1-2p	1-2p	:30	2012MRFP164H	\$900.00	NM																																																																		
3	WCVB	Tu	11/06/12	1:56 PM	1-2p	1-2p	:30	2012MRFP164H	\$900.00	NM																																																																		
22	11/05/12	11/06/12	GENERAL HOSPITAL Class of Time - Fixed Non Pre-emptible	ABC SOAPS ROTA	11-----	:30	2	\$1,200.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>11-----</td><td>2</td><td>\$1,200.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>11/05/12</td><td>2:23 PM</td><td>GENERAL HOSPITAL</td><td>ABC SOAPS ROTA</td><td>:30</td><td>2012MRFP164H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Tu</td><td>11/06/12</td><td>2:25 PM</td><td>GENERAL HOSPITAL</td><td>ABC SOAPS ROTA</td><td>:30</td><td>2012MRFP156H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	11-----	2	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	M	11/05/12	2:23 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	2012MRFP164H	\$1,200.00	NM	2	WCVB	Tu	11/06/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	2012MRFP156H	\$1,200.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	11-----	2	\$1,200.00																																																																							
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1	WCVB	M	11/05/12	2:23 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	2012MRFP164H	\$1,200.00	NM																																																																		
2	WCVB	Tu	11/06/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	2012MRFP156H	\$1,200.00	NM																																																																		
23	11/05/12	11/06/12	Newscenter 5 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	1-----	:30	1	\$2,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>11/05/12</td><td>5:55 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>2012MRFP164H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	M	11/05/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	2012MRFP164H	\$2,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	1-----	1	\$2,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WCVB	M	11/05/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	2012MRFP164H	\$2,000.00	NM																																																																		
24	11/05/12	11/06/12	Newscenter 5 at 6 Class of Time - Fixed Non Pre-emptible	6-630p	2-----	:30	2	\$2,700.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>2-----</td><td>2</td><td>\$2,700.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WCVB</td><td>M</td><td>11/05/12</td><td>6:15 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>2012MRFP156H</td><td>\$2,700.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>11/05/12</td><td>6:28 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>2012MRFP164H</td><td>\$2,700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	2-----	2	\$2,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	M	11/05/12	6:15 PM	Newscenter 5 at 6	6-630p	:30	2012MRFP156H	\$2,700.00	NM	1	WCVB	M	11/05/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	2012MRFP164H	\$2,700.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	2-----	2	\$2,700.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WCVB	M	11/05/12	6:15 PM	Newscenter 5 at 6	6-630p	:30	2012MRFP156H	\$2,700.00	NM																																																																		
1	WCVB	M	11/05/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	2012MRFP164H	\$2,700.00	NM																																																																		
25	11/05/12	11/05/12	Newscenter 5 at 11 Class of Time - Immediately Pre-emptible without notice	11-1130p	2-----	:30	2	\$1,800.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>2-----</td><td>2</td><td>\$1,800.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WCVB</td><td>M</td><td>11/05/12</td><td>11:22 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>2012MRFP164H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>11/05/12</td><td>11:28 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>2012MRFP165RH</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	2-----	2	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	M	11/05/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP164H	\$1,800.00	NM	1	WCVB	M	11/05/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP165RH	\$1,800.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	2-----	2	\$1,800.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WCVB	M	11/05/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP164H	\$1,800.00	NM																																																																		
1	WCVB	M	11/05/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP165RH	\$1,800.00	NM																																																																		

# DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
968512-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	Romney for President, Inc	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	11/05/12	11/05/12	5a Eyeopener	5-6a	2-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	5:13 AM	5a Eyeopener	5-6a	:30	2012MRFP156H	\$700.00 NM
2	WCVB	M	11/05/12	5:57 AM	5a Eyeopener	5-6a	:30	2012MRFP164H	\$700.00 NM
27	10/31/12	11/02/12	20/20	958-11p	----F--	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	11/02/12	10:36 PM	20/20	958-11p	:30	2012MRFP156H	\$5,000.00 NM
28	10/31/12	11/04/12	6a Weekend Eyeopener	558-7a	-----S-	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/03/12	6:20 AM	6a Weekend Eyeopener	558-7a	:30	2012MRFP164H	\$500.00 NM
1	WCVB	Sa	11/03/12	6:41 AM	6a Weekend Eyeopener	558-7a	:30	2012MRFP156H	\$500.00 NM
29	10/31/12	11/04/12	Weekend GMA	7-8a	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/03/12	7:29 AM	Weekend GMA	7-8a	:30	2012MRFP164H	\$600.00 NM
1	WCVB	Sa	11/03/12	7:54 AM	Weekend GMA	7-8a	:30	2012MRFP165RH	\$600.00 NM
30	10/31/12	11/04/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/03/12	8:10 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	2012MRFP164H	\$600.00 NM
1	WCVB	Sa	11/03/12	8:21 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	2012MRFP164H	\$600.00 NM
31	10/31/12	11/03/12	ABC College Football	328-7p	-----S-	:30	3	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/03/12	4:24 PM	ABC College Football	328-7p	:30	2012MRFP156H	\$2,000.00 NM
1	WCVB	Sa	11/03/12	5:31 PM	ABC College Football	328-7p	:30	2012MRFP164H	\$2,000.00 NM
3	WCVB	Sa	11/03/12	7:29 PM	ABC College Football	328-7p	:30	2012MRFP164H	\$2,000.00 NM
LR - Football									
32	10/31/12	11/04/12	Weekend GMA	7-8a	-----S	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	11/04/12	7:27 AM	Weekend GMA	7-8a	:30	2012MRFP156H	\$600.00 NM
1	WCVB	Su	11/04/12	7:59 AM	Weekend GMA	7-8a	:30	2012MRFP164H	\$600.00 NM
33	10/31/12	11/04/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log





www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968512-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	Romney for President, Inc	114	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/31/12	11/04/12	8a Sun Wknd Eyeopener Su 8-10a		-----S	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/29/12	11/04/12			-----S		2	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	11/04/12	9:11 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	2012MRFP164H	\$350.00 NM
1	WCVB	Su	11/04/12	9:39 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	2012MRFP156H	\$350.00 NM
34	10/31/12	11/04/12	This Week / C. Amanpour 10-11a		-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	10:59 AM	This Week / C. Amanpour	10-11a	:30	2012MRFP164H	\$2,000.00 NM
35	11/04/12	11/04/12	6p News Weekend	6-630p	-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	6:28 PM	6p News Weekend	6-630p	:30	2012MRFP164H	\$1,000.00 NM
36	11/04/12	11/04/12	OTR Primetime	LOCAL PRIME SPE	-----S	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	7:15 PM	OTR Primetime	LOCAL PRIME SPE	:30	2012MRFP164H	\$2,500.00 NM
37	10/31/12	11/04/12	Revenge	858-10p	-----S	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	9:41 PM	Revenge	858-10p	:30	2012MRFP156H	\$10,000.00 NM
38	11/04/12	11/04/12	Newscenter 5 at 11	11-1130p	-----2	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	11/04/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP164H	\$2,500.00 NM
1	WCVB	Su	11/04/12	11:32 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP164H	\$2,500.00 NM
39	10/30/12	10/30/12	Chronicle	728-8p	-T-----	:30	1	\$0.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-T-----	1	\$0.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/30/12	7:59 PM	Chronicle	728-8p	:30	2012MRFP156H	\$0.00 NM
Total Spots							94		

## Payment Terms 30 Days

Gross Total	\$135,200.00
Agency Commission	\$20,280.00
Net Amount Due	\$114,920.00